

# The Prom Pledge



Did you know that melanoma is the number one cancer killer  
among women ages 20 -29?

This is due in part to the use of tanning beds, a trend that has increased considerably over the years, particularly among teenage girls. *The Prom Pledge* is designed to encourage young women not to tan, to help them understand the risks of tanning and to reward them for practicing sun safe behavior and avoiding tanning salons.

## **HOW IT WORKS**

*Teens and their parents that choose to participate in The Prom Pledge are required to sign the Prom Pledge Contract informing them of the risks of tanning. In exchange for NOT tanning to prepare for prom, students are rewarded with free salon services such as manicures and up-dos for the big day!*



## **HOW TO GET STARTED...It's As Easy As 1-2-3!**

- 1. Contact our Director of Development to get the *Prom Pledge* Contract.**  
Deb Cornelius ~ deb@safefromthesun.org ~ 484-228-8423
- 2. Contact your local High school or organization about when and where to introduce the *Prom Pledge*.**
- 3. Solicit local salons that do not provide tanning services, for alternative service donations.**

**MELANOMA INTERNATIONAL FOUNDATION**  
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